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SEAN OULASHIN

FILMMAKER / SOCIAL MEDIA STRATEGIST

PROFILE

A driven filmmaker, digital content creator, and social media marketing professional who creates top quality work that clearly communicates a story, message, or brand.

WORK EXPERIENCE

Head Content Creator

ORBIT PLAYING CARDS

JANUARY 2019 - PRESENT

- Responsible for creating engaging online content for both a specific demographic and wide audiences: converting viewers to customers.
- Managing social media profiles, tracking analytics, running campaigns.
- Upkeep and creation of brand's presence in a competitive market.
- Engaging with followers and customers on a daily basis.

Content Curator / Creator

PORTLAND GEAR

APRIL 2019

- Works with brand director and lead designer to create branded videos and communicate the brand's culture, ideals, and story through video.
- Create engaging and memorable short-form advertisements and video.
- Responsible for curating and organizing content in relation to product releases in the near and far future.

Documentary Filmmaker

FRIENDS OF HIMALAYAN CHILDREN

MARCH 2019

- Organized and coordinated with an organization that benefits rural villages in Nepal.
- Directed, shot, edited, and distributed documentary to raise awareness of human trafficking in third-world villages
- Premiered at Cardistry-Con 2019 and raised over \$2,000 in less than five minutes following the screening.

Music Video Director

MAL LONDON

FEBRUARY 2019

- Organized and coordinated shoots with local independent artist Mal London.
- Responsible for accurately portraying artist's vision in a unique, memorable way.
- Wrote, shot, edited, and distributed final product in person and online.

Headline Convention Speaker

CARDISTRY-CON

2017 - PRESENT

- Hand-picked by industry's top professionals to speak at annual international events in Los Angeles, Hong Kong, and Portland.
- Presented ideas to audiences of hundreds about social media expertise and photo/video.
- Helped plan each year's event, coordinating with venues and other brands.

EDUCATIONAL INFO

Portland State University

B.A. IN FILMMAKING

- Winner of Koerner Camera Cinematography Scholarship (2018)



CONTACT

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HARDWARE

- Canon DSLR operation
- Studio / Production lighting
- Zoom audio equipment

SOFTWARE

- Premiere Pro
- After Effects
- Photoshop
- Lightroom
- Illustrator
- Audition
- Logic Pro X

SKILLS

- Directing
- Cinematography
- Editing
- Social media marketing
- Music / Sound composition
- Graphic design